

Missouri Corrections Association & Missouri Probation & Parole Officers Association

2023 JOINT FALL CONFERENCE

Making a
DIFFERENCE
in Corrections



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September 20th & 21st, 2023

EXHIBITOR
Prospectus

**THE MISSOURI CORRECTIONS ASSOCIATION AND THE MISSOURI
PROBATION AND PAROLE OFFICERS ASSOCIATION**

JOINT FALL CONFERENCE, SEPTEMBER 20-21, 2023

Dear Company Representative:

The Missouri Corrections Association (MCA) and the Missouri Probation and Parole Officers Association (MPPOA) will be holding a collaborative Fall Training Conference at the Lodge of the Four Seasons in Lake Ozark, Missouri on September 20-21, 2023.

The conference will draw participants working with offenders and clients in the corrections and criminal justice fields. Attendees come from all areas of corrections including local and state agencies, private entities that work with corrections' offenders, non-profit organizations, university professors, and college students. MPPOA has over 200 active members currently working for Probation and Parole in Missouri, while MCA has over 200 members working in public, private, not-for profit, and academia, as well as numerous other professional settings.

Please join us in what will surely be an exciting and worthwhile conference. The interactive participation of attendees in the exhibit area at our event will be a significant factor in the educational goals for the conference. We have developed several ways to increase the visibility of exhibitors to attendees including Exhibitor Bingo, Door Prize Drawings, Silent Auction, all meals, and general sessions being held in the Exhibit area! To give you the opportunity to meet with agency leaders, we have scheduled a reception for vendors and have invited agency leaders, in addition to conference attendees, to attend! Our feedback regarding this event has been exceptionally positive.

There are several opportunities for exhibitors and sponsorships available. For a complete listing of sponsorship types and benefits, please see the enclosed sponsorship chart. The deadline for reserving your space as an exhibitor or sponsor is *August 29, 2023*.

We are inviting administrators, directors, wardens, and business managers from local and state agencies to come to the conference to visit with you specifically! A "leadership" meeting of correctional facility administrators has been scheduled in conjunction with the conference. You will have the opportunity to meet with decision makers from across the state!

We greatly appreciate our sponsors and exhibitors for helping us provide another successful conference. If you have questions or request further information, please contact Cyndi Prudden at Cyndi.Prudden@yahoo.com or 573-470-6686. The mailing address for MCA is PO Box 104253, Jefferson City, MO 65110.

Thank you for your consideration. We look forward to the return of our "Star Exhibitors" and adding your organization to the list!

Sincerely,

Scott Chenault

Scott Chenault, President
Missouri Corrections Association

CarolLyree Price

CarolLyree Price, President
Missouri Probation and Parole Association

VALUE OF PARTNERSHIP

ORGANIZATION STRUCTURES

- **MCA**-Dual membership chapter of the American Correctional Association (ACA)
- **MPPOA** –Member of the American Probation & Parole Association (APPA)
- Board members elected from throughout the State
- More than 400 members combined statewide

ANTICIPATED ATTENDANCE

- More than 200 attendees from every level of correctional professions
- Local, state, and federal corrections agency staff
- Non-profit and private providers
- Counselors, case managers, correctional officers, probation and parole officers, college and university educators and students, wardens, classification staff, substance abuse staff, mental health professionals, administrators

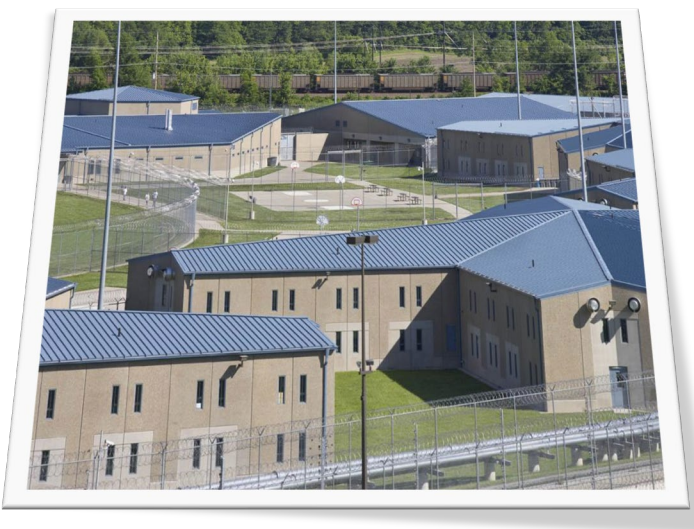
When you participate in the Fall Conference as an exhibitor, your organization's message will directly reach more than 200 individuals at the conference in the corrections field including administrators, wardens, university professors and students, front-line staff, non-profit agencies, and other members of the corrections field. In turn, these individuals take back your marketing materials and products to others in the field, allowing for a large network of individuals who can potentially utilize your services. Becoming an exhibitor makes smart use of your marketing tools to touch many individuals in one location.

BACKGROUND

The Missouri Corrections Association (MCA), established in 1938, is the professional organization for individuals who work within the corrections field in the state of Missouri. The Missouri Corrections Association (MCA) promotes and supports the corrections profession by strengthening and uniting its members through combined effort and communication with other regional, state, and national corrections organizations and provides leadership to achieve success in impacting the lives of those we serve.

The Missouri Probation and Parole Officers Association (MPPOA) is a non-profit professional organization working in the interest and welfare of Probation and Parole Officers and the Criminal Justice System. MPPOA is a grass roots organization that is run and governed by the members: It depends on the active participation of the members for its success. MPPOA was incorporated under the laws of the State of Missouri on January 14, 1994.

CONFERENCE STRUCTURE



Three days of activities including general sessions for all, break-out sessions for specific interest areas, student research poster sessions, Firearms Training Simulation, Exhibitor Bingo, Exhibitor visitation time, a Silent Auction, Crime Scene Simulation, Celebration Cruise Boat Ride, Student Activities, Exhibitor Reception, and other activities for everyone who attends.

The Jefferson City Correctional Center is a maximum-security prison in Jefferson City, Missouri operated by the Missouri Department of Corrections. It houses up to 1996 inmates, with a staff of 660.

CONTACT US



Missouri Probation & Parole Officers Association

PO Box 140198
St. Louis, MO 63114
www.facebook.com/ContactMPPOA
www.mppoanet.org

Missouri Corrections Association

PO Box 104253
Jefferson City, MO 65110

www.facebook.com/Missouri-Corrections-Association-330225464429546
mocorrectionsassociation.org

**Table of
contents**

PG. 2

Value of Partnership

PG. 3

Conference Structure

PG. 5

Sponsorship Packages

PG. 6

Hosting Events

PG. 7

Give Away & Door Prizes

PG. 8

Exhibitor Activities

PG. 9

Hotel Information

PG. 10

Exhibitor Information

PG. 11

Past Exhibitors/Sponsors

PG. 12

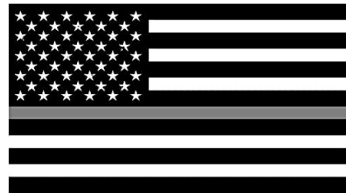
Application &
Registration

2023 MCA/MPPOA FALL CONFERENCE

SEPTEMBER 20-22, 2023

EXHIBITOR BOOTHS SEPTEMBER 20-21, 2023

We hope you will join us for this year's conference. To register as an exhibitor, please go to page 12 of this document.



Thank You For Your Support!

We want to help you increase your visibility at the Conference, and you can help MCA/MPPOA at the same time!

We depend heavily on the support of our corporate friends to assist in underwriting the costs of activities such as breaks and meal functions.

We will provide special recognition for sponsors in printed materials, signage, and announcements for your generosity!

Please consider sponsoring the following hosting events (Co-sponsorship is acceptable).

SPONSORSHIP PACKAGES

EXHIBITOR BOOTHS

Register online at [2023 MCA/MPPOA Fall Conference EXHIBITOR Registration](#)

Registration deadline: August 29, 2023

“Star Exhibitor Corporate Manned Booth”

- Cost - \$850.00
- Company logo placed in the Program Booklet and the MCA website
- Link from MCA Website to Exhibitor’s home page as a “Star Exhibitor” for 1 year after attending the conference
- Two tickets for breakfast and lunch on Thursday
- Exhibitor logo on Exhibitor Bingo Card for more visibility to attendees

“Star Exhibitor Not-for-Profit Manned Booth”

- Cost - \$700.00
- Organization logo placed in the Program Booklet and the MCA website
- Link from MCA Website to Exhibitor’s home page as a “Star Exhibitor” for 1 year after attending the conference
- Two tickets for breakfast and lunch on Thursday
- Exhibitor logo on Exhibitor Bingo Card for more visibility to attendees

“Star School Educational Institution Manned Booth”

- Cost - \$650.00
- School logo placed in the Program Booklet and the MCA website
- Link from MCA Website to school’s home page as “Star School” for 1 year following attendance at the conference
- Two tickets for breakfast and lunch on Thursday
- Student rates for student attendees
- School logo on Exhibitor Bingo Card for more visibility to attendees

Unmanned Exhibitor Booth

- Cost - \$600.00
- Information displayed on draped table in Exhibitor area
- Exhibitor logo placed in the Program Booklet

HOSTING EVENTS

Conference Breakfast on Thursday

- **Cost- \$500.00**
- PowerPoint Loop Presentation during Breakfast
- Host Logo placed in the Program Booklet
- Host Logo placed on the MCA website as a Star Exhibitor

Conference Luncheon on Thursday

- **Cost- \$500.00**
- PowerPoint Loop Presentation during Lunch
- Host Logo placed in the Program Booklet
- Host Logo placed on the MCA website as a Star Exhibitor

Closing Business Brunch on Friday

- **Cost- \$500.00**
- PowerPoint Loop Presentation during Lunch
- Host Logo placed in the Program Booklet
- Host Logo placed on the MCA website as a Star Exhibitor

Coffee Breaks/Refreshments during Conference

- **Cost - \$300.00**
- Power Point Loop Presentation during breaks
- Host Logo placed in the Program Booklet
- Host Logo placed on the MCA website as a Star Exhibitor

Speaker Sponsorship Program

- **Cost - \$250.00**
- Announcement of Sponsorship at beginning and end of all sessions
- Helps sponsor the cost of our Star Presenters for the conference
- Money goes toward travel costs, food, and lodging for each of our presenters
- Sponsor Logo placed in the Speaker Section of the Program Booklet

Exhibitor Mention

- **Cost - \$150**
- “Exhibitor Mention” during the beginning and ending announcements at all breakout speaker sessions and two sentence advertisement for exhibitor and reminder to visit specific exhibitor booth

GIVE AWAY & DOOR PRIZES

Some of the fun at the MCA/MPPOA conference is being able to giveaway items to our participants throughout the conference. We have implemented giveaways during breaks in the exhibitor area to create more traffic for the exhibitors and an opportunity for everyone to win something fun!

There are three ways your organization can help

Give Away & Prize Sponsorship

- Cost - \$250 Grand prizes will be presented at the close of the conference on Friday

Give Away & Prize Donation

- No cost – just provide us with door prizes to be given away during the breaks or bring your door prize to be **presented at the last break on Thursday.**
- Please bring prizes when you check in at registration.
- We have also been known to give away random door prizes during sessions!

Silent Auction

- Our silent Auction is a big hit every year for attendees and vendors.
- Donate a basket of your choice and be sure to advertise with your logo.
- Please bring donations when you check in at registration.



Star Exhibitor 2022

Omnigo Software, a leading provider of public safety, incident reporting, and security management software solutions, has long been the preferred choice for law enforcement, education, healthcare, gaming, hospitality, and corporate enterprises.

[Omnigo.com](https://www.omnigo.com)

EXHIBITOR ACTIVITIES

MCA and MPPOA have worked to make sure our exhibitors are recognized throughout the conference for their wonderful support. To do this, we have established some specific activities that will bring conference attendees to your booths and make them aware of who you are!

Door Prize Give Away

We want you to get recognition! If you have some promotional items that you want to give away on breaks, let us know and we'll make sure to get that on our list! We will connect you with our "Prize Liaison" to make sure they go to your booth to present the prizes.

****Exhibitor Reception****

Our conference would not be possible without you! To show our appreciation for your support, an Exhibitor Reception will take place **Wednesday afternoon** in your honor. Missouri Department of Corrections meetings with leadership are being scheduled in conjunction with the conference. We plan to invite leaders from state, city, and county corrections organizations to the reception to increase your opportunity to visit with leaders and decision makers and share your products. You won't want to miss this event!

Exhibitor Bingo

Each year, registered attendees participate in "Exhibitor Bingo". This has worked out great in terms of bringing more people to your booths to give you the opportunity to talk about your company and the products you have to offer. Registered attendees are given an Exhibitor Bingo card with YOUR logo in one of the squares. For them to be eligible for the large door prize(s) given away at the closing brunch on Friday, they **MUST** visit you to obtain a sticker for your square! It is that easy! This is a very popular event, and we are happy to offer it again this year.

HOTEL INFORMATION



315 Four Seasons Drive
Lake Ozark, MO 65049
Reservations: 888-265-5500
Telephone: 573-365-3000
www.4seasonsresort.com

*Make sure to call #888-265-5500 and mention you are with the MCA/MPPOA Fall Conference to receive the discounted room rate for vendors. Please call during business hours (8am-4pm M-F).

Note: Making reservations on the website does not guarantee you the Conference Prices for rooms.

Main Lodge \$133/night

Season's Bay \$113/night

It's vacation time year-round at The Lodge of Four Seasons having served guest since 1964. We invite you to discover the hospitality of the family-owned, waterfront resort, its unique artwork, championship golf courses, spa, marina, and beautiful Japanese Gardens, as well as the breathtaking views of the Lake of the Ozarks. The Lodge will surprise you at every turn.

Events

Celebration Cruise – **Thursday Evening** – Enjoy a relaxing cruise and see the attractions and gorgeous lakefront homes around Lake of the Ozarks.

Special Golf Rates Available – Enjoy the Lake's challenging courses carved from the beautiful rolling Ozark hills. The hotel is pleased to offer our conference attendees and exhibitors a 10% discount off the published public golf rates at either course, The Cove or The Ridge based on tee time availability. This applies to Tuesday, September 19 through Friday, September 22. Simply reference our conference name and dates when making your reservations.



EXHIBITOR INFORMATION

(WHY BE AN EXHIBITOR?)

- We are dedicated to your success! We have improved our exhibitor traffic and want you to be visible to all attendees!
- We have many choices to fit your budget and will work with you if you have another idea for sponsorship!
- There are many ways for your company to stand out including name and logo recognition in the program, and links on the MCA website!

SHOW DATES AND EXHIBITING HOURS

September 20-21, 2023

Wednesday September 20, 2023

- 10:00 am-2:00 pm Set-up
- 2:00 pm-4:00 pm Exhibitor Reception
- 2:00 pm -4:00 pm Exhibitor Hours

Thursday September 21, 2023

- 7:45 am -4:45 pm Exhibitor Hours
- Remove booths after 4:45 pm on Thursday
- Exhibitors may stay through Friday, but please let us know if you plan to do so

DEADLINE IS AUG 29, 2023

- Exhibitor Booth Registration
- Sponsorship/Hosting
- Payment
- Company Logo
- Welcome Bag Information
- Exhibitor Items For Bags

CONTACT INFORMATION

For Exhibitor and Sponsorship opportunities contact:

Cyndi Prudden, Exhibitor Coordinator

Cyndi.Prudden@yahoo.com

573-470-6686

Via MCA Email:

mocorrassoc@yahoo.com

Visit the MCA website for more details:

<http://mocorrectionsassociation.org>

INCLUDED WITH BOOTH

- 1 6 Foot Draped Table
- 2 Chairs
- 1 Conference Program
- 1 Conference Welcome Bag
- 2 Tickets For Breakfast & Lunch On Thursday

PAST EXHIBITORS & SPONSORS



DREAMOSOPHY



FBI/CJIS
Division

IMPORTANT INFORMATION

- Space assignments are made on a first come, first served basis
- Cancellations must be received in writing prior to August 29, 2023
- There will be no refunds after August 29, 2023
- Refunds will be provided by check and will incur a service fee, not to exceed 10%
- If paying by check, your check must be received by August 29, 2023, or you will be cancelled
- Exhibits may be installed from 10 am to 2 pm on Wednesday and can be removed after 4:45 pm Thursday
- If you will need electrical power at your booth, you must let us know when you register
- Please send your company logo via e-mail to Cyndi.prudden@yahoo.com by August 29, 2023. Images should be 240px wide and 240px tall in .jpg or .png format please. This will allow us to put your logo on our website and our viewers to click on your logo and go directly to your website.
- Please bring your door prize when you check in at registration.
- Please bring silent auction donations when you check in at registration.

EXHIBITOR/SPONSORSHIP

[Click HERE to Register](#)

If you would like to pay by check or Purchase Order, please fill out the Online Registration and Select “Check” as your payment method.

Make checks payable to: **MCA, PO Box 104253, Jefferson City, MO 65110**

**** Checks must be received by August 29, 2023. ****

Exhibitor Services	Cost
Star Exhibitor – Corporate Manned Booth	\$850
Star Exhibitor – Not for Profit Manned Booth	\$700
Star School – Education Institution Manned Booth	\$650
Unmanned Exhibitor Booth	\$600
Welcome Bag Information Inserts Please make sure to include 325 items (No later than August 29, 2023) and mail to: Guarded Exchange Attn: Amy Caywood 3705 Missouri Blvd, Jefferson City, MO 65109	FREE
Exhibitor Mention	\$150
Hosting Events	
Conference Breakfast –Thursday	\$500
Conference Luncheon – Thursday	\$500
Closing Business Brunch – Friday	\$500
Coffee Breaks/ refreshments	\$300
Other Options	
Speaker Sponsorship Program	\$250
Giveaways & Door Prize Sponsorship	\$200
Giveaways & Door Prize Donation (Please bring door prizes when you check in at registration)	N/A
Electric Hookup	\$35
Extra Meals (Breakfast, lunch, and snacks on Thursday)	\$85
Donations for Silent Auction (Please bring donations when you check in at registration)	N/A
Total (Please enter total exhibitor/ sponsorship cost here for your selection(s))	

Thank You For
Support Of The MCA/ MPPOA Fall Conference!
We Couldn't Do It Without You!

Questions: Contact Cyndi Prudden

Cyndi.Prudden@yahoo.com

573-470-6686



MPPOA

